
News Release

Wisconsin Association of FFA

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For Immediate Release

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WISCONSIN FFA MEMBERS ATTEND FFA 212° CONFERENCE

_____ of the _____ FFA Chapter attended
(Names - see attached sheet) (Chapter Name)

the National FFA Organization's 212° Conference at the Holiday Inn in Manitowoc, Wisconsin March 23-24, 2018. Over 120 FFA members and advisors from around the state of Wisconsin participated in this national personal development conference held bi-annually in Wisconsin. This conference is an activity of the National FFA Organization made possible by title sponsor Syngenta with additional support from the U.S. Army.

The 212° Conference is a two-day personal development seminar designed for high school freshman and sophomores involved in the FFA organization. 212° - the temperature at which water boils - will focus on taking students to the boiling point of leadership. At 211° water is extremely hot, but just one more degree gets us to the next level. These conferences focus on student development. Students will be challenged to push the limits. Themes for this conference include: Virtues and Growth.

"FFA's personal development conferences are an exceptional opportunity for FFA members to participate in a national conference without leaving their home state," said Cheryl Zimmerman, State FFA Executive Director. "These conferences bring out the very best in students and advisors who participate. It really helps the students focus on who they are and what they can become."

Leadership development is a key focus in the National FFA Organization. Helping FFA members develop their leadership skills and focus on who they are and what they can become is key to the mission of the FFA Organization. Members start at the local chapter level in their home high schools and can become active at both the state and national levels. Students in rural, suburban and urban schools all can benefit from the programs offered through agricultural education. The FFA is a key component of agricultural education and helps the students to develop leadership skills through hands-on and real-life experiences.

Conference staff members are college students who are former state or national FFA officers. Many staff members have also worked as counselors for the Washington Leadership Conference, FFA's national leadership seminar held in Washington, D.C. each summer.

Premier leadership, personal growth and career success through agricultural education is the mission of the National FFA Organization and the 212° Conference is only one of the many opportunities that the FFA organization offers its members to develop lifetime leadership skills. The Wisconsin Association of FFA is comprised of 250 local chapters preparing over 20,000 students in high school and junior high for careers in agriculture. FFA is making a positive difference in the lives of young people, today and in the future. If you are interested in having your student join the FFA, contact your local agricultural education instructor at your high school.

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