
News Release

Wisconsin Association of FFA

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For Immediate Release

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_____ FFA ATTENDS EDGE CONFERENCE

(Chapter name)

_____, of the _____ FFA Chapter attended the
(name(s) - see attached sheet) (chapter name)

Wisconsin EDGE Conference at the KI Convention Center in Green Bay, Wisconsin, March 22-23, 2019. This is a personal development conference designed especially for Junior High and Middle School students in the FFA organization.

EDGE which stands for Experiencing, Discovery, Growth and Excellence is a personal development conference designed to help young students learn how they can develop and maintain a positive outlook on life; deal with negative peer pressures; and motivate themselves and others. EDGE provided students with the knowledge and skills needed to set and achieve goals in all areas of their lives. This year's theme "The Team Experience".

"EDGE is a conference designed to help younger students better understand who they are. Over 250 junior high/middle school members attended this conference which is designed to meet the needs of younger FFA members and it helps them realize their potential early on," said Cheryl Zimmerman, State FFA Executive Director. "This conference brings out the very best in the students who participate. It really helps the students focus on who they are and what they can become."

The Wisconsin Association of FFA offers their members a wide variety of leadership and personal development conference opportunities. These conferences help young people from junior high to graduates build upon important skills that will last a lifetime. EDGE helps enhance a student's opportunity for growth beyond the school and classroom. From all across the state, FFA members come together for a fun learning experience.

EDGE is a conference presented by Rhett Laubach owner of YourNextSpeaker, LLC. Rhett works with associations, corporations and student organizations interested in developing leadership potential. Rhett is a professional keynote speaker and trainer, author, leadership expert, and a 2014 brain tumor survivor. This experience has added a multitude of profound and powerful lessons that few presenters have the opportunity to share. Rhett's speaking career has taken him to 48 states, the Bahamas, Canada and to over one million audience members. Drawing from his 20+ years of speaking and training experience, Rhett's ability to connect with his audience, whether students or professionals, and his unprecedented stage energy are second to none.

www.yournextspeaker.com

The Wisconsin Association of FFA is comprised of 250 local chapters preparing over 20,000 students in high school and junior high for careers in agriculture. FFA is making a positive difference in the lives of young people, today and in the future. If you have a student interested in joining FFA, contact the local agricultural education instructor in your school for details.

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