



NATIONAL  
FFA ORGANIZATION

## 212°/360° Chapter Leadership Conferences

### 212°/360° Chapter Leadership Program

The National FFA Organization aims to provide exceptional leadership training to students of all experience levels through utilization of a three-part, cohesive conference series called the Chapter Leadership Continuum. The first two conferences in this series are the 212° and 360° Chapter Leadership Conferences.

#### CONCEPT

##### 212° Leadership Conference:

212° - the temperature at which water boils – focuses on taking students to the boiling point of leadership. At 211° water is extremely hot, but just one more degree gets us to the next level, the boiling point. This conference focuses on the development of the **individual** student. Students will be challenged to push the limits in their leadership. Themes for this conference include: **Growth** and **Virtues**, allowing students to attend in two consecutive years without seeing the same curriculum. The rotation for the curriculum is as follows:

2015-2016: Growth  
2016-2017: Virtues  
2017-2018: Growth

##### 360° Leadership Conference:

360° takes students full circle in chapter leadership development. The conference covers every angle for developing action plans for their chapters and communities. This conference focuses on **chapter and community** development. Themes for this conference include: **Influence** and **Vision**, allowing students to attend in two consecutive years without seeing the same curriculum. The rotation for the curriculum is as follows:

2015-2016: Influence  
2016-2017: Vision  
2017-2018: Influence

#### CONFERENCE OBJECTIVES

##### 212° Leadership Conference:

Session	212° Growth	212° Virtues
1	(1) Identify the four segments of personal growth (2) Recognize the role that habits play in personal growth	(1) Identify Personal Passions (2) Network with students based on shared passions (3) Select an accountability partner during the conference
2	(1) Demonstrate the creative thinking process (2) Illustrate the critical thinking process (3) Apply creative thinking to decision making	(1) Define virtues (2) Identify core virtues (3) Commit to leading a passionate and virtuous life
3	(1) Assess self-image (2) Interpret factors that affect positive self-image (3) Recognize strategies for building positive self-image	(1) List personal daily decisions (2) Analyze daily decisions (Time Wasters/Time Fulfillers) (3) Interpret the decision making process
4	(1) Assess current fitness and dietary habits (2) Identify positive and negative actions for showing respect/disrespect for my body	(1) Define the relationship between passions, virtues, decisions and character (2) Determine how decisions affect personal character
5	(1) Distinguish between personal & professional relationships (2) Apply skills required to present self in various settings (3) Illustrate the role of social media in relationships	(1) Define the SMART goal-setting technique (2) Apply the SMART goal-setting technique to a personal goal
6	(1) Identify a mentor/coach	(1) Write a pledge to live out conference concepts (2) Identify a new accountability partner



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### 360° Leadership Conference:

Session	360° Influence	360° Vision
1	(1) Define influence (2) Identify the influence process	(1) Define vision (2) Compare and contrast leaders with & without vision
2	(1) Identify effective communication strategies for building relationships (2) Recognize positive characteristics in relationships	(1) Discover the vision cycle (2) Create a vision that addresses a chapter need in: student, chapter or community development
3	(1) Identify methods to determine if someone is trustworthy (2) Explore methods of gaining other's trust	(1) Discover the value of setting goals (2) Outline a plan for moving a vision forward
4	(1) Recognize the benefits of maintaining a positive image	(1) Brainstorm strategies to recruit followers of the vision (2) Identify strategies to use when recruiting followers
5	(1) Review qualities of collaboration (2) Demonstrate collaboration skills	(1) Define persistence (2) Identify the steps of the persistence cycle and ways to overcome obstacles
6	(1) Inspect and examine everyday influence	(1) Discover strategies used in evaluation