



NATIONAL
FFA ORGANIZATION

212°/360° Chapter Leadership Conferences

212°/360° Chapter Leadership Program

The National FFA Organization aims to provide exceptional leadership training to students of all experience levels through utilization of a three-part, cohesive conference series called the Chapter Leadership Continuum. The first two conferences in this series are the 212° and 360° Chapter Leadership Conferences.

CONCEPT

212° Leadership Conference:

212° - the temperature at which water boils – focuses on taking students to the boiling point of leadership. At 211° water is extremely hot, but just one more degree gets us to the next level, the boiling point. This conference focuses on the development of the **individual** student. Students will be challenged to push the limits in their leadership. Themes for this conference include: **Growth** and **Virtues**, allowing students to attend in two consecutive years without seeing the same curriculum. The rotation for the curriculum is as follows:

2015-2016: Growth
2016-2017: Virtues
2017-2018: Growth

360° Leadership Conference:

360° takes students full circle in chapter leadership development. The conference covers every angle for developing action plans for their chapters and communities. This conference focuses on **chapter and community** development. Themes for this conference include: **Influence** and **Vision**, allowing students to attend in two consecutive years without seeing the same curriculum. The rotation for the curriculum is as follows:

2015-2016: Influence
2016-2017: Vision
2017-2018: Influence

CONFERENCE OBJECTIVES

212° Leadership Conference:

| Session | 212° Growth | 212° Virtues |
|---------|--|--|
| 1 | (1) Identify the four segments of personal growth (2) Recognize the role that habits play in personal growth | (1) Identify Personal Passions (2) Network with students based on shared passions (3) Select an accountability partner during the conference |
| 2 | (1) Demonstrate the creative thinking process (2) Illustrate the critical thinking process (3) Apply creative thinking to decision making | (1) Define virtues (2) Identify core virtues (3) Commit to leading a passionate and virtuous life |
| 3 | (1) Assess self-image (2) Interpret factors that affect positive self-image (3) Recognize strategies for building positive self-image | (1) List personal daily decisions (2) Analyze daily decisions (Time Wasters/Time Fulfillers) (3) Interpret the decision making process |
| 4 | (1) Assess current fitness and dietary habits (2) Identify positive and negative actions for showing respect/disrespect for my body | (1) Define the relationship between passions, virtues, decisions and character (2) Determine how decisions affect personal character |
| 5 | (1) Distinguish between personal & professional relationships (2) Apply skills required to present self in various settings (3) Illustrate the role of social media in relationships | (1) Define the SMART goal-setting technique (2) Apply the SMART goal-setting technique to a personal goal |
| 6 | (1) Identify a mentor/coach | (1) Write a pledge to live out conference concepts (2) Identify a new accountability partner |



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360° Leadership Conference:

| Session | 360° Influence | 360° Vision |
|---------|---|--|
| 1 | (1) Define influence (2) Identify the influence process | (1) Define vision (2) Compare and contrast leaders with & without vision |
| 2 | (1) Identify effective communication strategies for building relationships (2) Recognize positive characteristics in relationships | (1) Discover the vision cycle (2) Create a vision that addresses a chapter need in: student, chapter or community development |
| 3 | (1) Identify methods to determine if someone is trustworthy (2) Explore methods of gaining other's trust | (1) Discover the value of setting goals (2) Outline a plan for moving a vision forward |
| 4 | (1) Recognize the benefits of maintaining a positive image | (1) Brainstorm strategies to recruit followers of the vision (2) Identify strategies to use when recruiting followers |
| 5 | (1) Review qualities of collaboration (2) Demonstrate collaboration skills | (1) Define persistence (2) Identify the steps of the persistence cycle and ways to overcome obstacles |
| 6 | (1) Inspect and examine everyday influence | (1) Discover strategies used in evaluation |